



One Tough PUPI™

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NEW PUPI WEBSITE OFFERS NEW LOOK AND FUNCTION

We are proud to announce the launching of our new website that offers our customers the functionality they are looking for. It was our goal to give users an easy to navigate, clean looking site that will allow them to get the information they need in an efficient manner. Although we would love for our website visitors to stay on our site all day, we understand the importance of getting information quickly.

The new website clearly states how PUPI crossarms stand out in the crowd. Being the industry leader is not the only advantage to using PUPI products. The most durable, long lasting crossarm in the market today matched with a strong customer focus is all part of what makes PUPI different. The new website explains the many features and benefits offered.

As you navigate through our new website, you will find the following upgrades:

- **Efficient navigation to get you where you need to be, fast**
- **Clean look with easy to find navigation, headlines, and events**
- **Product specifications and drawings all in one place**
- **A clearly stated PUPI value proposition**
- **Detailed history of PUPI crossarms as a market leader**

We hope that you enjoy navigating through our website. As we mapped out the details of our new layout, we did it with you in mind. We feel our new website has met our goal of offering you the information you need in an efficient manner. Thank you for visiting our website, we hope you enjoy your stay.